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Audi Genuine Accessories. Expect Excellence.

When installed prior to vehicle delivery, Audi Genuine Accessories are warranted by the 4-year/50,000-mile (whichever comes first) Audi new vehicle limited warranty. If purchased after vehicle delivery, Audi Genuine Accessories feature a 12-month/12,000-mile (whichever comes first) limited warranty. Please consult your dealer for details.

Audi of America, Inc. believes the information in this brochure to be correct at the time of printing. However, items, availability, specifications, features and colors are subject to change without notice. Vehicles in this brochure are shown with optional equipment. Images shown may vary slightly from actual applications. See your dealer for complete details on limited warranties and tires supplied by various manufacturers.

Some accessory applications may not fit because of equipment installed when your vehicle was built, or due to specific model line, such as S models, RS models or S line models. Please ask your dealer for advice and verify that the accessories you have chosen are appropriate for your vehicle and model year prior to installation. Not all accessory applications shown in this brochure are available online. Please consult your dealer for all details prior to purchase.

All styling components may require paint and installation at additional cost.

All previous catalogs, product descriptions and lists are no longer valid.

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"Barracuda" is a registered trademark of Mont Blanc. "Bluetooth" is a registered trademark of Bluetooth SIG, Inc. "Stormshield" is a registered trademark of Guilford Mills, Inc.

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BR-09-231-US

Audi
Genuine Accessories

Audi A3 Accessories

Audi A3 Genuine Accessories

Your Audi A3 is more than transport, it's your calling card. Now make it truly your own with the singular style of Audi Genuine Accessories. Like fine tailoring, these exceptional enhancements fit the A3 to your personal taste. And because every Audi Genuine Accessory is engineered and manufactured to the highest standards, as well as backed by our limited warranty, confidence is simply part of the bargain. **Audi Genuine Accessories. Expect Excellence.**

Sport and Design	3
Transport	5
Electronics	9
Comfort and Protection	11
Car Care	19

Audi Genuine Sport and Design Accessories

Designed exclusively for Audi, choose from these wheels to turn up the visual volume. All of our alloy wheels are engineered to meet strict tolerances for performance and durability.

A. 18" Calera alloy wheel (also available in Audi wheel and tire package)

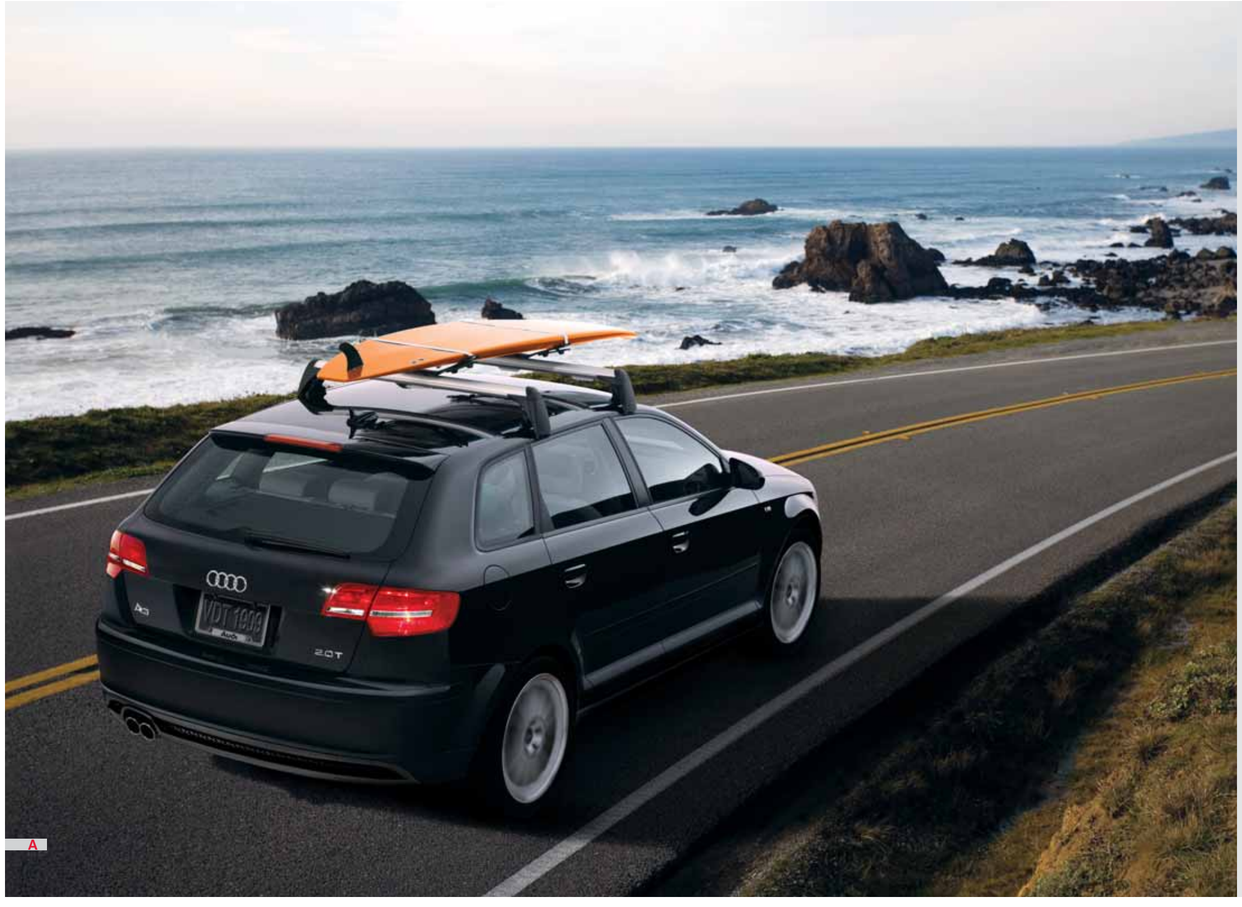
B. 18" Castell alloy wheel (also shown left)

C. 18" Caressa alloy wheel

D. Audi winter wheel and tire package
Unlike ultra-high-performance and all-season tires, winter tires are specifically engineered to help improve traction, handling and safety in snow, ice and even on dry roads in temperatures below 45° F. They help maximize the impressive capabilities of quattro® all-wheel drive, especially in S Series and S line applications. FrontTrak™ front-wheel-drive vehicles can also benefit from the use of winter tires. Audi wheel and tire packages feature brand-name, factory-approved tires mounted on Audi Genuine alloy wheels. Only at your Audi Dealer.

E. Valve stem covers
These handsome covers are made of polished stainless steel with a composite center cap. The cap is emblazoned with the iconic Audi rings.

To order Audi Genuine Accessories, see your Audi Dealer or visit us online at **collection.audiusa.com**.



Audi Genuine Transport Accessories

This roof-rack system is designed specifically for your Audi, with fully integrated styling and unsurpassed functionality. A rapid-release mechanism enables quick installation and removal. Whatever activities you're into, now you can take what you want, wherever you want to go.

Note: All roof-rack system attachments must be used in combination with base carrier bars. All attachments are sold separately.

A. Surfboard holder* (shown left)
These holders and tie-downs adapt to almost any surfboard shape.

B. Barracuda® bicycle holder*
Fits 20- to 80-mm bike frames with both wheels on the bike. Holder keeps the bike upright as you secure it in place. Lock included. Two racks shown.

C. Fork-mount bike rack*
This secure mount is also an excellent bike transfer option. Lock included.

D. A3 base carrier bars
Attached to strong side brackets, these are the durable foundation of the Audi roof-rack system.

E. Factory roof-rail adapters
Add the versatility of the entire Audi roof-rack system to the factory roof rails with this easily installed version of the base carrier bars.

*Surfboard and bicycles not included.

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Audi Genuine Transport Accessories

A. Aluminum luggage basket*
High-quality anodized-aluminum construction and a generous load area make this an excellent carrier. Side rails help prevent load shifting.

B. Canoe/kayak rack*
Carries one canoe or kayak weighing up to 55 lbs. Conforms to most hulls and includes one pair of heavy-duty straps.

C. Compact roof box
A trim, aerodynamic design that still offers a generous 16.95-cu.-ft. capacity. Size: 81" long, 30" wide, 15" high.

D. Small roof box
Extra carrying capacity (13 cu. ft.) in a new, smart size: 55" long, 35" wide, 14" high.

E. Ski and snowboard racks* (also shown left)
Push-button, keyed locks open and close easily. Rubber-cushioned aluminum bars hold securely. Standard attachment holds up to four skis or two snowboards. Deluxe attachment holds up to six skis or four snowboards.

F. Roof-rack base storage duffle
This rugged ballistic-nylon duffle has ample space for the side brackets and base carrier bars of the Audi roof-rack system.

*Snowboards, luggage and kayak not included.

A

B

C

D

E

F

Audi Genuine Electronics Accessories

Audi sound systems are renowned for their sonic fidelity. These accessories let you enhance your listening experience with several options.

A. Audi Music Interface (AMI)*
Choose this optional electronic accessory and open the door to plug-and-play connectivity. AMI retrofit kits are available for select models. See your Authorized Audi Dealer for details.

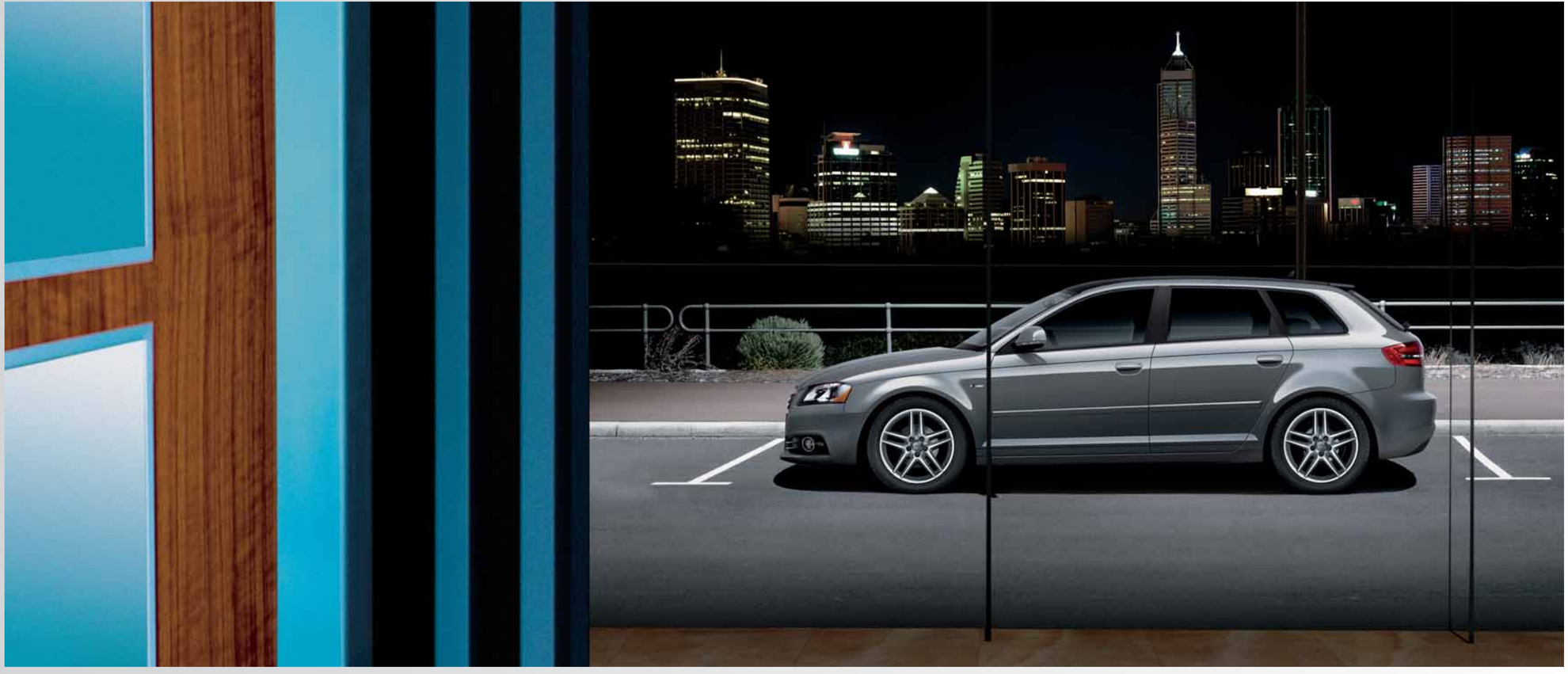
B. MP3 connectivity
We offer an array of cables to let you connect a variety of players to your Audi sound system. Micro USB cable also available (not shown).

C. Six-disc CD changer*
Your Audi sound system operates this six-disc CD changer, which is discreetly mounted in the glove box.

*MP3 player and CDs not included.

Audi Genuine Comfort and Protection Accessories

These Audi Genuine Accessories help protect your Audi inside and out. Protect the carpet, the paint finish, and even the cargo area. We also offer car care products developed exclusively for Audi – everything you need to help keep your A3 looking like new.



Audi Genuine Comfort and Protection Accessories

A. Storage cover
A lightweight, easy-to-use Stormshield® cover helps protect your Audi from the elements. Includes a storage bag.

B. Cargo tray
The high sides of this heavy-duty tray help protect the cargo area when carrying items like mulch, soil, firewood and more.

C. Rear-window sunshade
Helps keep the interior cool and protect upholstery from harsh UV exposure.

D. Parcel shelf organizer*
Extra storage always comes in handy. This efficient organizer delivers.

E. Load-protection film
This custom-fit transparent film helps protect the rear bumper from scratches.

F. Load-securing net*
Secure almost anything from groceries to sports gear with this expandable net. It hooks to tie-downs in the cargo area and easily adapts to items of different shapes and sizes.

*Items shown in parcel shelf and under net not included.

Audi Genuine Comfort and Protection Accessories

A. Premium rubber floor mats
Their deep-ribbed, channeled design helps protect carpeting from water, mud, sand and snow. Rubber mats with contrasting logo. Set of four.

B. European-style rubber floor mats
These trim-profile, embossed-rubber mats help extend the life of your carpet. Sets of two front or two rear sold separately.

C. Front-window sunshield (also shown left)
High-quality, triple-laminated material helps protect your interior from harmful UV rays and reduce inside temperature.

D. Rubberized cargo mat
Custom fit for your A3. Raised lip helps contain spills and protect cargo-area carpeting from stains. Easily cleaned with mild soap and water.

E. Carpeted cargo mat*
This heavy-duty, moisture-resistant rubber mat is covered by nylon carpet to help provide excellent trunk protection. Movable plastic blocks attach with hook and loop fasteners to the carpet to help organize and manage the movement of items in the trunk. Includes four blocks.

F. Cargo partition
This practical partition separates the passenger compartment from the luggage area. Great for pets and carrying large loads. Easy to install using existing fastening points.

*Briefcase not included.

Audi Genuine Comfort and Protection Accessories

A. Audi gift kit (also shown left)
A great gift for the true Audi enthusiast. Kit includes license plate frame with brushed-silver finish, a set of four valve stem covers, and a stainless steel key chain. Available with Audi, quattro® or Audi Sport frame.

B. First aid kit
In an emergency, you'll want these first aid essentials close at hand. Soft, zippered pouch.

C. Mini flashlight
For your safety and convenience, this bright LED flashlight recharges in the 12V outlets in all Audi models. Emblazoned with the Audi logo.

D. Wheel lock kit
The wheel lock kit provides an added level of anti-theft security for your alloy wheels. The set contains four bolts and two special removal tools.

E. Snow chains
Snow chains made of case-hardened alloy steel on a spring steel hoop are easy to mount and dismount. Set consists of two pieces. Check local regulations prior to use. Ask your dealer about compatibility with your vehicle and wheels.

F. Tire totes
These rugged cases help store and protect winter wheels and tires when they are not mounted on your vehicle, or all-season tires and wheels during the winter months.

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B

C

D

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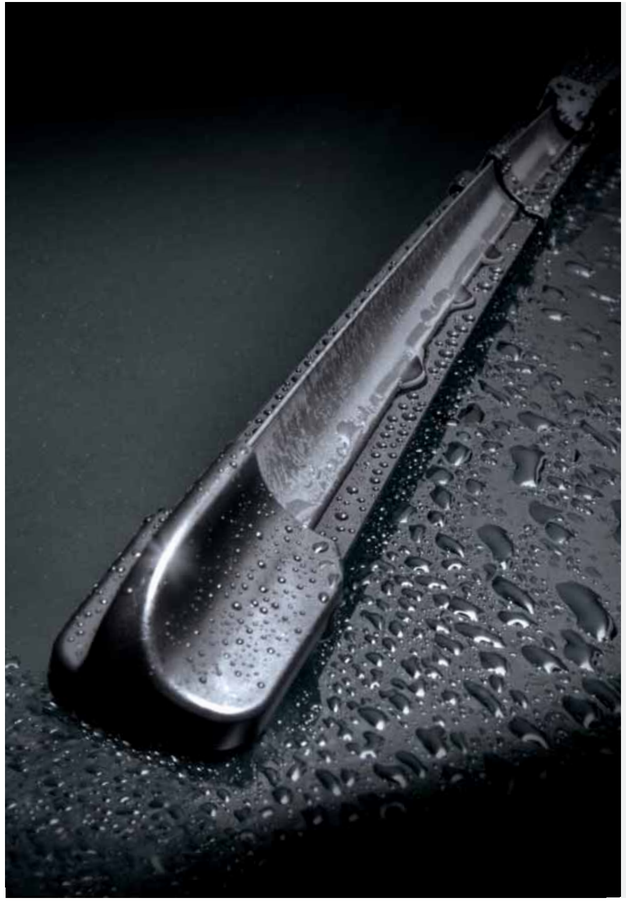

Audi Genuine
Car Care Accessories

Use the only line of car care products designed with your Audi in mind. Gentle formulas and special tools help give interior and exterior surfaces the finest in cleaning and protection, for the finishing touch your Audi deserves.

A. Car duster
Designed to dust your A3 safely to help avoid scratching painted surfaces, this car duster helps restore a streakless shine between washes.

B. Car care products.
Our Cockpit Care, Leather Care, Plastic Cleaner, Active Foam Cleaner, Wash & Wax Shampoo, Insect Remover and Wheel Rim Cleaning Gel are formulated for use with Audi interior and exterior materials.

C. Wheel brush
Its soft tampico bristles are twisted in flexible wire to help easily remove dirt from between wheel spokes.

D. Snow brush/ice scraper
This snow brush features a 26" extended-reach length, a heavy-duty ice-scraping blade, and an extra-wide soft-bristle brush head.

E. Synthetic drying cloth
This premium cloth leaves your Audi dry and sparkling. Made of synthetic fiber unaffected by mildew or car care chemicals.

F. Windshield/wiper blade cleaning kit
Cleans both the glass that lets you see ahead, and the rubber wiper blade inserts for a streak-free windshield and chatter-free wipers.

G. Premium car wash mitt
Gently floats away dirt. Made from long-wearing synthetic fibers.

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